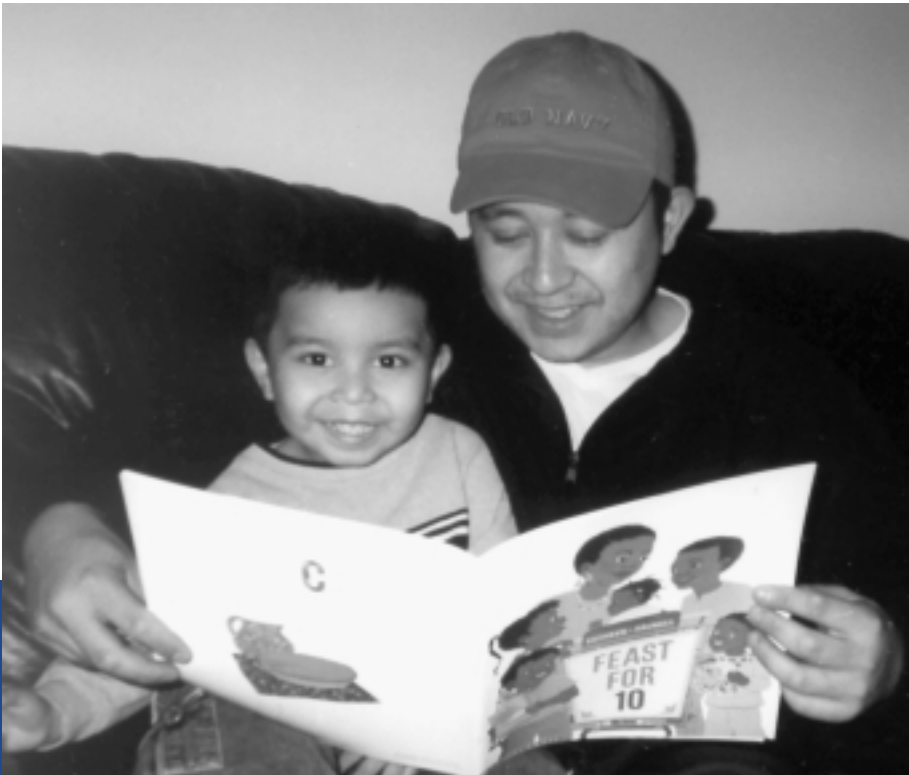


# The Parent-Child Home Program. Inc.



*Annual Report  
for years 2000-2001*

**MISSION STATEMENT: THE NATIONAL CENTER OF THE PARENT-CHILD HOME PROGRAM PROVIDES TRAINING AND TECHNICAL ASSISTANCE, OVERSIGHT AND QUALITY CONTROL FOR SITES REPLICATING THE PROGRAM. THE CENTER IS DEDICATED TO ADVOCACY AND OUTREACH IN ORDER TO INCREASE THE NUMBER OF PROGRAM SITES AND THE NUMBER OF CHILDREN AND FAMILIES SERVED BY EXISTING SITES.**

**MISSION STATEMENT: THE PARENT-CHILD HOME PROGRAM, A RESEARCH-BASED INTENSIVE HOME VISITING PROGRAM, PROMOTES LANGUAGE, LITERACY AND SCHOOL SUCCESS THROUGH READING, PLAYING AND VERBAL INTERACTION BETWEEN PARENTS AND CHILDREN.**



## BOARD PRESIDENT'S REPORT



Over the past 2 years, as throughout the preceding 30, the Parent-Child Home Program's record of promoting educational achievement by children from low-income families has been extensive and unequivocal. The Program continues to demonstrate that it is a cost effective way (approximately \$2000-\$2500 per family per year) to increase school readiness and academic success. These outcomes hold true across the board. Program participants from urban and rural areas and from diverse minority and ethnic backgrounds have demonstrated impressive school success.

These exemplary results and the successes that local site sponsors see daily — increased parent-child interaction, parent involvement in their children's education and improved school readiness — make us highly optimistic about the program's continued expansion. As awareness continues to grow in the educational and political communities that school readiness and literacy begin well before kindergarten and as educators and legislators have become more responsive to the public demand for accountability, a nationwide emphasis on results has emerged. Research on the importance of early intervention has increased the demand for and interest in the Parent-Child Home Program. The new emphasis on nationwide goals of school readiness and children reading successfully by third grade will further increase interest in the Program.

Organizationally, the Parent-Child Home Program, Inc. is stronger than ever. Over the past two years, the number of sites has increased from 57 to 106, the number of families served from 1,400 to 3,000 and our foundation support from 10 to 18 different entities. The Board has expanded its membership, adding members from diverse cultural, geographic and professional backgrounds who bring important new perspectives and skills. This expanded Board of Directors is supporting the Parent-Child Home Program National Center's operations in vital ways, from developing an outreach strategy that includes an expanded and enhanced newsletter and new informational materials to joining with the Executive Director to reach out to organizational supporters and prospective donors, making important new contacts with local, state, and national educators and business, union and political leaders.

Most importantly, in October 2001 the Board unanimously approved a strategic plan, which outlines our fiscal, personnel and site expansion goals for the next three years. Based on our present financial status, growing national awareness of and support for our mission, the excellent accomplishments of the staff, and the enthusiasm and commitment of the Board, the organization is poised for significant expansion.

The millennium has brought great changes to the Parent-Child Home Program — changes that augur well for the future of our organization. Our expansion into new communities and new states and our increased national visibility through presentations, publications and media coverage, combined with the strength of our hard-working staff and committed board, provide strong assurance that the program will continue to grow exponentially, adding approximately 40 sites and at least 1,000 families in the coming year, and expanding both public and private funding sources. The Parent-Child Home Program's mission, our long history of success, and our research outcomes position us in the forefront as the nation searches for ways to bridge the achievement gap and ensure measurable school success.



## EXECUTIVE DIRECTOR'S REPORT



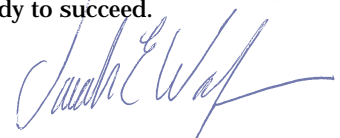
The past two years have brought significant expansion to the Parent-Child Home Program — 49 new sites and twice as many families served. Much of this growth is due to the increased capacity of our National Center to provide the services necessary to insure both site growth and expanded public and private support.

We support existing and prospective sites by accessing public and private funding, conducting evaluations, and assessing the impact of the program on the families being served. With the addition of two new staff members, a Training and Technical Assistance Director and a Resource and Replication Director, we have expanded the services and materials offered to new and existing sites, including new training videos, more comprehensive training manuals, and new professional development opportunities through "Train the Trainers" workshops and our expanded national conference. To support ongoing evaluation, quality assurance, and communication, the National Center has developed a new web-based management information system. The Parent-Child Home Program's National Center is now well-positioned to support significant additional expansion over the next several years.

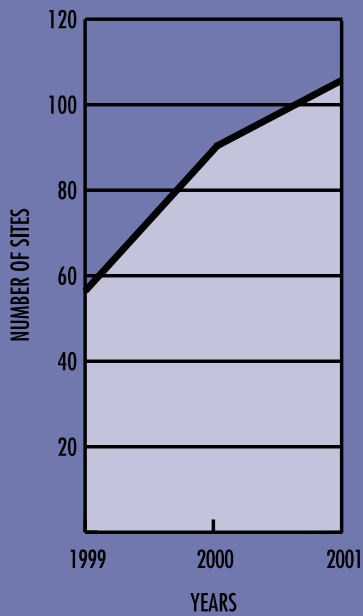
Expansion of the National Center has been possible because of strong support from a number of long-time foundation and individual supporters, as well as grants from new funders, and a substantial increase in individual donors. Total revenues have increased almost 30% and the support base has become significantly more diverse with training and technical assistance fees increasing by 55% and reliance on foundation funds decreasing by 10%. Corporate and special event support has increased as well. We kicked off our first special event last year, a very successful golf tournament which has now become an annual event.

The National Center has focused over the past two years on increasing public financial support for program sites. New program start-ups are being supported by a number of state governments and other public funds. The program is now statewide in Massachusetts with \$2 million in state funds in 1999-2000, \$3 million in 2000-2001 and 42 sites across the state. Expansion has continued in South Carolina with support from the SC Department of Education for training and start-up of eight new sites for a total of 22 statewide. Sites in New York, including new sites in New York City and on Long Island, are receiving state aid through BOCES and funding from local school districts. Two new sites in California received state Proposition 10 grants, as did a third opening in the fall of 2001. The 30 new sites opening in Pennsylvania in 2002 are funded by the state using federal Temporary Assistance for Needy Families (TANF) funds.

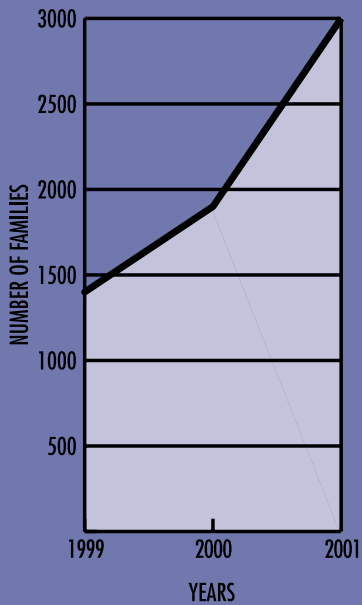
We are pleased that the number of new sites has increased dramatically, but we are especially pleased that so many long-time sites continue to thrive. Their success demonstrates that the program has become an integral part of efforts to prepare children and their parents for lifelong academic success. In 2000, two sites celebrated 30 years of the Parent-Child Home Program and in 2002, two more sites will reach the 30-year mark. Twenty-five additional sites have been in existence for over five years. The entire Parent-Child Home Program community looks forward to reaching many more families in the coming year — bringing the program to new communities and ensuring that all families have the information, experiences and opportunities they need to ensure that their children enter school ready to succeed.



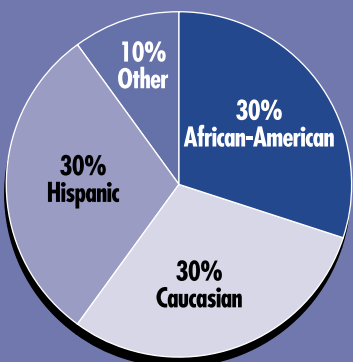
## SITE GROWTH



## FAMILIES SERVED



## DEMOGRAPHICS OF FAMILIES SERVED



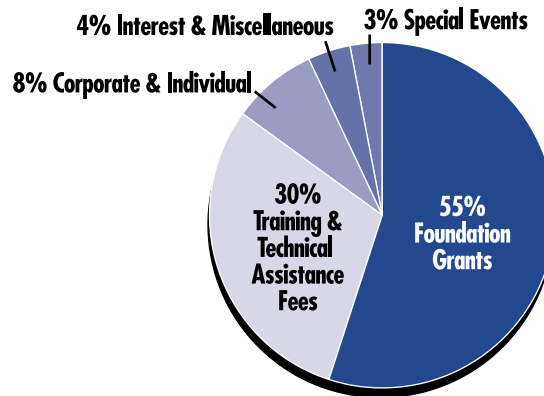
## THE PARENT-CHILD HOME PROGRAM, INC. FINANCIAL SUMMARY

Statement of Revenue and Expense for the Years ending June 30, 2000 and June 30, 2001

REVENUE	2001	2000
Foundation Grants	\$340,311	\$327,667
Training & Technical Assistance Fees	223,980	144,874
Corporate/Individual	57,106	43,089
Special Events	34,500	0
Interest & Miscellaneous	<u>32,851</u>	<u>18,394</u>
<b>Total Revenue</b>	<b>\$688,748</b>	<b>\$534,024</b>
<b>EXPENSE</b>		
Program Services	\$323,244	\$209,837
New Site Development	104,470	86,002
Admin	<u>87,756</u>	<u>69,163</u>
<b>Total Expense</b>	<b>\$515,470</b>	<b>\$365,002</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$173,278</b>	<b>\$169,022</b>

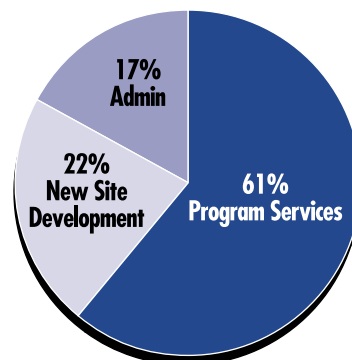
Complete audited financial statements for the fiscal years ending June 30, 2000 and June 30, 2001 are available from the Parent-Child Home Program, Inc.

## SOURCE OF FUNDS 2001 & 2000\*



\*From 2000 to 2001 as a percentage of total revenue, foundation grants dropped from 61% to 50%, training and technical assistance fees grew from 27% to 33% and special events from 0% to 5%.

## USE OF FUNDS 2001 & 2000



## THANK YOU TO OUR RECENT SUPPORTERS

Thank you to all those who have supported the Parent-Child Home Program National Center. Your support enables the program to continue to reach out to new families in new communities, ensuring that all children have the opportunity to enter school ready to learn.

## OUR FOUNDATION AND CORPORATE SUPPORTERS

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Foundation

David Klein Jr. Foundation

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## \$1,000 and above

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Administrative AssistantPhyllis Levenstein, Ed.D.,  
FounderSoaring to Success  
Through Books and Play...The Parent-Child  
Home Program

www.parent-child.org

## THE PARENT-CHILD HOME PROGRAM IN THE NEWS JULY 1999 - JUNE 2001

- "Children on Hold: Life in the Shelters," *Newsday*, 6/20/01 (New York)
- "Family Service Holds Year-End Celebration for Parent-Child Program," *The Dedham Times*, 6/15/01 (Massachusetts)
- "Helping Parents and Children Explore Books Together," *The Christian Science Monitor*, 5/1/01
- "See Johnny Read, Mom or Pop, too," *Boston Sunday Globe*, 4/29/01
- "Parent Information and Resources Center Offers Support for Parents," *Lexington County Chronicle & The Dispatch News*, 4/26/01 (South Carolina)
- "Parent-Child Home Program Becomes Model of Success," *The Laurens County Advertiser*, 3/16/01 (South Carolina)
- "William Ready for School, Dad Confident," *The Clinton Chronicle*, 3/16/01 (South Carolina)
- "The Parent-Child Home Program and Libraries," *Zero to Three*, December 2000/January 2001
- "Hoping to Better Odds in Education," *Newsday's Executive Edition*, 7/24/00 (New York)
- "Tough Choices for Schools on Austerity," *Newsday*, 7/14/2000 (New York)
- "The Parent-Child Home Program," *Sharing Success, News About Educational Programs that Work for New York State Schools*, Spring 2000
- Home Program Jumpstarts Child Education Process," *Your Source (The New York State Teachers' Retirement System Newsletter)*, 12/99
- "Program Reaches Preschoolers Through Their Parents," *The Laurens County Advertiser*, 10/99 (South Carolina)
- "Helping Toddlers and Parents Succeed," *Companions, A publication of the Detroit Province of the Society of Jesus*, 9/99
- "They Help Bring Stories To Life," *Parade Magazine*, 8/99

**WHERE TO FIND THE PARENT-CHILD HOME PROGRAM CALIFORNIA** - Los Angeles, Santa Ana, Stockton **FLORIDA** - Brevard County **MASSACHUSETTS** - Ayer, Barre, Boston, Brookline, Cambridge, Clinton, Dedham, Fall River, Falmouth, Fitchburg, Framingham, Greenfield, Haverhill, Holyoke, Lawrence, Lee, Leominster, Lowell, Ludlow, Lynn, Marlborough, Maynard, Medford, Newton/Waltham, North Adams, Northampton, Norwood, Pittsfield, Plymouth, Quincy, Salem, Somerville, South Hadley, Southbridge, Springfield, Taunton, Wareham, Watertown, Weymouth, Whitinsville, Winchendon, Worcester **MICHIGAN** - Ferndale, Pontiac **NEW JERSEY** - Princeton/New Brunswick **NEW YORK** - Brentwood, Brooklyn, Centereach, Central Islip, Farmingdale, Freeport, Glen Cove, Great Neck/Manhasset, Hempstead, Mineola, Oyster Bay, Patchogue, Port Washington, Riverhead, Roslyn, Shirley, Westbury, White Plains, William Floyd, Suffolk County Homeless Project **OHIO** - Cleveland **PENNSYLVANIA** - Hollidaysburg **SOUTH CAROLINA** - Aiken, Allendale, Barnwell, Bennettsville, Bishopville, Blackville, Clover, Darlington, Denmark, Florence, Fort Mill, Kingstree, Lake City, Laurens, Lexington, Marion, New Zion, Rains, St. George, Summerton, Summerville, Timmonsville, Union, Williston **WASHINGTON** - Yakima **BERMUDA** - Hamilton **CANADA** - Brandon, Manitoba **NETHERLANDS** - Amsterdam, Den Bosch, Maastricht, Roermond, Rotterdam, Stein, Velthoven, Weert.