

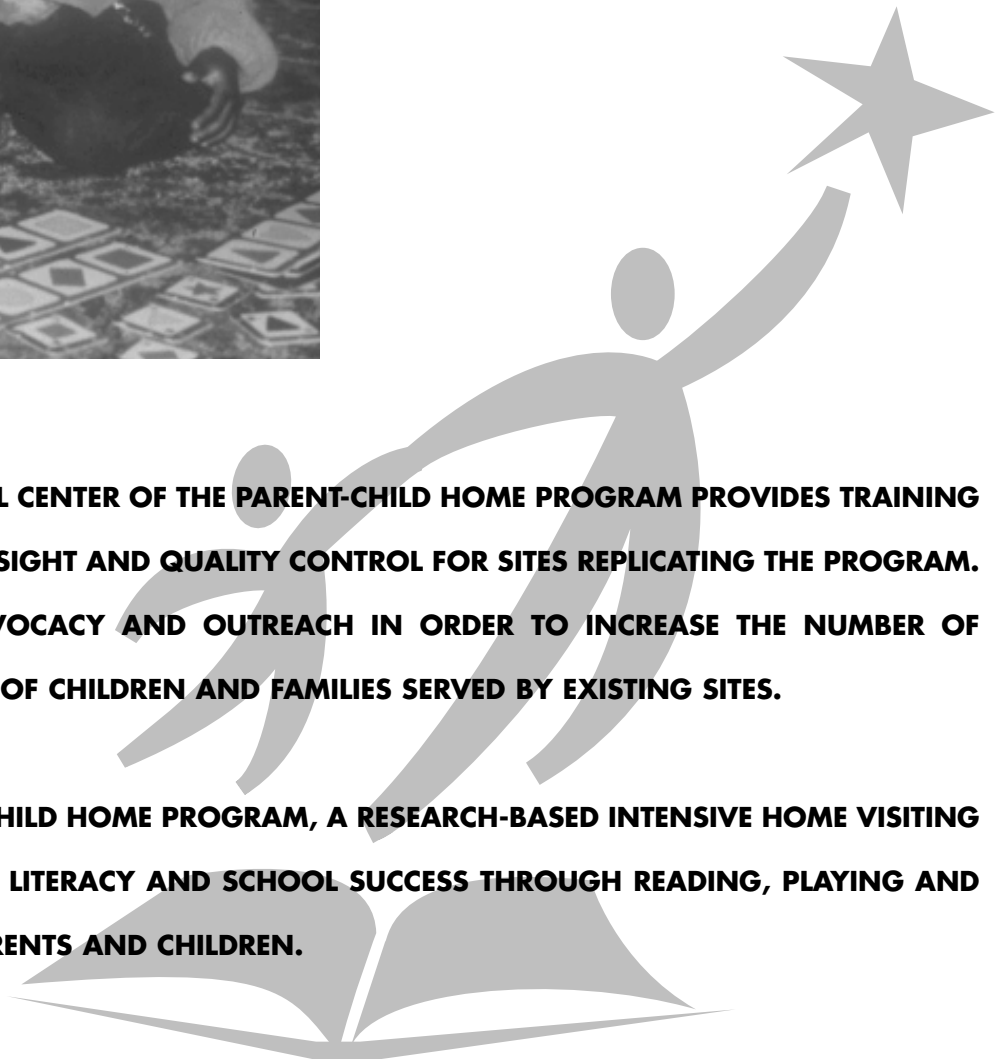
The Parent-Child Home Program, Inc.



*Annual Report
for fiscal year 2002*

MISSION STATEMENT: THE NATIONAL CENTER OF THE PARENT-CHILD HOME PROGRAM PROVIDES TRAINING AND TECHNICAL ASSISTANCE, OVERSIGHT AND QUALITY CONTROL FOR SITES REPLICATING THE PROGRAM. THE CENTER IS DEDICATED TO ADVOCACY AND OUTREACH IN ORDER TO INCREASE THE NUMBER OF PROGRAM SITES AND THE NUMBER OF CHILDREN AND FAMILIES SERVED BY EXISTING SITES.

MISSION STATEMENT: THE PARENT-CHILD HOME PROGRAM, A RESEARCH-BASED INTENSIVE HOME VISITING PROGRAM, PROMOTES LANGUAGE, LITERACY AND SCHOOL SUCCESS THROUGH READING, PLAYING AND VERBAL INTERACTION BETWEEN PARENTS AND CHILDREN.



Dear Friends:



The Parent-Child Home Program grew significantly for the fourth consecutive year in 2001 - 2002. We launched 43 new sites for a total of 130 in the United States and 10 in other countries and reached over three thousand families. We opened 28 new sites in Pennsylvania, supported by Temporary Assistance for Needy Families funds (TANF) set-aside by the state. We added 12 new sites in South Carolina for a total statewide of 34 sites. We started our first site in Washington, another Proposition 10-funded site in California, and our first site focused specifically on serving homeless families.

We are delighted that the number of new sites continues to increase annually, and we are equally delighted by the longevity the program has demonstrated in so many communities. Three sites celebrated their 30th anniversaries in 2002, and 49 sites have been serving families for five years or more. The communities that have adopted our program remain committed to it, and believe it is a critical component of their efforts to ensure that every child, every family, enters school ready to learn.

The Parent-Child Home Program's national center continues to strengthen its capacity to ensure that the program maintains its historic high quality and adherence to its research-validated model. This year, we introduced a new web-based management information system that enables all our sites to store and track data on program families in their own secured section. With the push of a button, each site is able to generate an aggregate data site report, and we are able to generate county, state and national reports. These reports not only enable sites to follow the impact of our program on families, but also enable the national center to monitor the quality of all sites on an ongoing basis.

In response to an uncertain financial climate, we have worked very closely with communities to develop new sites using innovative sponsoring agencies and funding streams. We opened our first site sponsored by a charter school, our second university-based site, and now have two sites that will be using Americorps volunteers. We also have sites that are part of Even Start and Early Head Start projects. We look forward to working with agencies in other communities to expand on these new replication models. With enhanced quality assurance measures in place, continued expansion and innovative new replication arrangements, we have established the base on which to continue, even in this difficult financial period, building a successful national expansion.

As we have continued to expand our program across the country, we have also continued to expand and enrich the national center's board and staff to continue providing quality support to the growing number of sites. In 2002, the board added three new directors with strong backgrounds in non-profit operations, business development and foundation philanthropy. In addition, the board adopted a strategic plan, outlining board, staff, and site development objectives for the next three years. We remain committed to high quality site expansion to ensure that as many children as possible have the opportunity to enter school ready to learn.

The coming year will present a variety of challenges to early childhood and family support programs around the country. State and local budget cuts mean less public funding will be available to support programs. School districts and other publicly funded entities will be forced to re-evaluate funding decisions. Declines in foundation budgets and corporate giving mean there will be less private support available for non-profits.

The Parent-Child Home Program, however, is well positioned to build on its successful expansion and capacity enhancement efforts of the past several years. We will continue developing new sites and expanding the availability of this research-based, researched-validated early childhood literacy and school readiness program to families in need. We remain focused on ensuring that not another child will enter school without having held a book, been read a story, done a puzzle or built with blocks.

*Soaring to Success
Through Books and Play...*



**The Parent-Child
Home Program**

www.parent-child.org

Sarah E. Walzer
Executive Director

Charles L. Butts
President of the Board

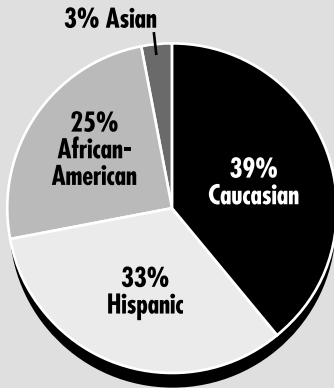
THE PARENT-CHILD HOME PROGRAM, INC. FINANCIAL SUMMARY

Statement of Revenue and Expense for the Years ending June 30, 2001 and June 30, 2002

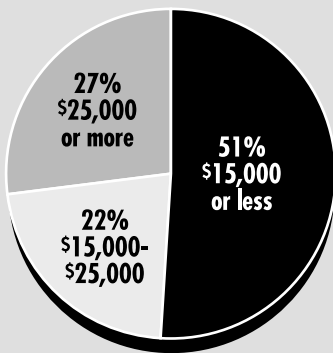
REVENUE	2002	2001
Foundation Grants	\$498,869	\$340,311
Training & Technical Assistance Fees	319,969	223,980
Corporate/Individual	46,553	57,106
Special Events	28,150	34,500
Interest & Miscellaneous	<u>15,635</u>	<u>32,851</u>
Total Revenue	\$909,176	\$688,748
EXPENSE		
Program Services	\$427,940	\$323,244
New Site Development	152,048	104,470
Admin	<u>114,824</u>	<u>87,756</u>
Total Expense	\$694,812	\$515,470
CHANGE IN NET ASSETS	\$214,364	\$173,278

Complete audited financial statements for the fiscal years ending June 30, 2001 and June 30, 2002 are available from The Parent-Child Home Program, Inc. upon request.

DEMOGRAPHICS OF FAMILIES SERVED



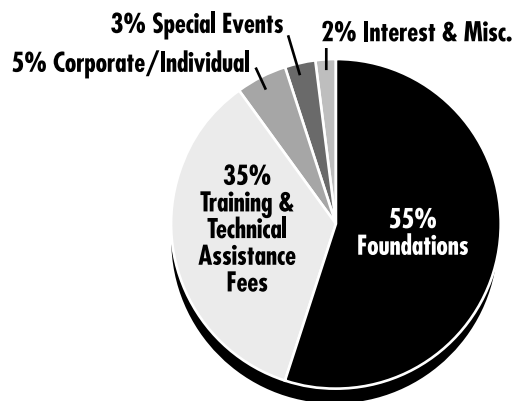
INCOME LEVELS OF FAMILIES SERVED



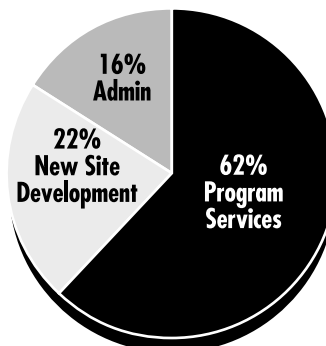
A wide-range of local agencies sponsor Parent-Child Home Program sites. In 2002, these agencies included:

- ★ 85 School Districts and Educational Consortia
- ★ 25 Community-based Organizations
- ★ 15 Child and Family Services/Family Centers
- ★ 4 Child Care/Early Head Start
- ★ 4 Public Libraries
- ★ 2 Universities
- ★ 2 Catholic Charities
- ★ 1 Community Health Center
- ★ 1 Charter School

SOURCE OF FUNDS 2002



USE OF FUNDS 2002



THANK YOU TO OUR 2002 SUPPORTERS

Thank you to all of those who have supported The Parent-Child Home Program's national center. Your support enables The Parent-Child Home Program to reach out to new families in new communities, ensuring that all children have the opportunity to enter school ready to learn.

OUR FOUNDATION AND CORPORATE SUPPORTERS

Rauch Foundation
Mr. and Mrs. George O'Neill/
The Philanthropic
Collaborative, Inc.
Sandy River Charitable
Foundation
The William Stamps Farish
Fund
Hasbro Children's
Foundation
Pritzker Cousins Foundation
A.L. Mailman Family
Foundation
Horace and Amy Hagedorn
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The Louis Calder
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United Way of Long Island
David L. Klein Jr.
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Roslyn Savings Foundation
Pamela and Richard
Rubinstein Foundation
Northrop Grumman
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The Cooper Family
Foundation
Lucia B. Ammerman
Charitable Lead Unitrust
The Schiff Foundation
UBS Warburg LLC
UFCW Local 1500
AES New Energy
The Chubb Corporation

Apple Bank
GreenPoint Bank
United Way of Tri-State
United Way of New York City
Kaufman Poultry
Corporation

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Monica Medina
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David Rivard
Sarah Feldman &
David Scharfstein
Charles & Jody Varvaro

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Scaraglino
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Devorah Gorman
Dr. Peter & Muriel Weyl
Lan Samantha Chang

THE PARENT-CHILD HOME PROGRAM IN THE NEWS JULY 2001 - JUNE 2002

- "Parents Teach Their Children Well" *Boston Sunday Globe* 7/8/01 (Massachusetts)
- "Hooked on Books" *Worcester Telegram and Gazette* 12/30/01 (Massachusetts)
- "School Help for Homeless" *Newsday* 1/29/02 (New York)
- "Early Help Pays off in Long Run for Scholarship Winner" *The Berkshire Eagle* 2/20/02 (Massachusetts)
- "Home Visiting Program Helps Toddlers Fill Learning Gaps" *Education Week*. 3/6/02
- "Ready to Read at Age 2" *Yakima Herald-Republic* 3/25/02 (Washington)
- "30 years of Parent-Child Home Program" *The Cambridge Chronicle* 5/22/02 (Massachusetts)
- "You Can Get Good Head Start at Home" *The Salem Educator* Spring 2002 (Massachusetts)
- "The Building Blocks of Developing Good Readers" *Cape Code Parent & Child* Spring 2002 (Massachusetts)
- "For 2-year-old, Playing has a Purpose" *North Adams Transcript* 6/1/02 (Massachusetts)
- "Charles Butts, New Board President" *Chronicle of Philanthropy* 6/13/02

WHERE TO FIND THE PARENT-CHILD HOME PROGRAM: CALIFORNIA - Los Angeles, Santa Ana, Stockton, Modesto FLORIDA - Brevard County MASSACHUSETTS - Barre, Boston, Brookline Cambridge, Clinton, Fall River, Falmouth, Fitchburg, Framingham, Greenfield, Haverhill, Holyoke, Lawrence, Lee, Leominster, Lowell, Lynn, Newton/Needham/Wellesley, North Adams, Norwood, Pittsfield, Plymouth, Quincy, Salem, Somerville, Springfield, Waltham, Watertown, Weymouth, Whitinsville, Winchendon MICHIGAN - Ferndale, Pontiac NEW JERSEY - Princeton/New Brunswick NEW YORK - Brentwood, Brooklyn, Buffalo, Central Islip, Centereach, Clarkstown, East Ramapo, Farmingdale, Glen Cove, Great Neck/Manhasset, Hempstead, Mineola, Nanuet, North Rockland, Nyack, Oyster Bay, Patchogue, Port Washington, Ramapo Central, Riverhead, Roslyn, Shirley, Westbury, William Floyd, White Plains, Suffolk County Homeless Program OHIO - Cleveland PENNSYLVANIA - Allentown, Altoona, Armstrong County, Beaver County, Bedford/Hyndman, Cambria County, Chestnut Ridge/NBC, Columbia County, Easton, Erie, Everett/Tussey Mountain, Fulton/Juniata/Mifflin, Greene County, Hanover, Huntingdon, Indiana County, Lancaster, Luzerne County-East, Luzerne County West/Tunkhannock, Luzerne County-South, Lycoming-Clinton, McKees Rocks, Monessen, Nanticoke, Northumberland County, Phillipsburg, Scranton, Washington County SOUTH CAROLINA - Aiken, Allendale School District #1, Bamberg School District #2, Barnwell School District #19, Barnwell School District #45, Clarendon School District #1, Clarendon School District #3, Clover School District, Columbia, Darlington School District, Dillon School District #2, Dillon School District #3, Dorchester School District #2, Dorchester School District #4, Florence School District #1, Florence School District #3, Florence School District #4, Florence School District #5, Fort Mill School District, Horry County Schools, Jasper County School District, Lee School District, Lancaster, Lexington School District #1, Marion School District #1, Marion School District #2, Marion School District #7, Marlboro School District, Richland School District #1, Rock Hill School District #3, Union County Schools, Williamsburg County Schools, Williston School District #29, York School District #1, WASHINGTON - Yakima

INTERNATIONAL SITES: BERMUDA - Hamilton, CANADA - Brandon, Manitoba NETHERLANDS: Amsterdam, Den Bosch, Maastricht, Roermond, Rotterdam, Stein, Velthoven, Veert

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