Program Mission Statement
The Parent-Child Home Program, a research-proven home visiting model, prepares young children for school success by increasing their language and literacy skills, enhancing their social-emotional development, and strengthening the parent-child relationship.

National Center Mission Statement
The Parent-Child Home Program’s National Center provides training, technical assistance, oversight and quality control for Program replication sites. The Center is dedicated to advocacy and outreach in order to increase the number of communities the Program serves and the number of children and families served in our current communities.
South Carolina: A recipe for Success

In 2007, Casey & Thomas were raising two children and working full time when they heard about The Parent-Child Home Program in Florence, SC. Taking turns staying at home with the boys, they wanted to make sure their ‘boys were on the right track’ and enrolled two & a half year old Jadin in the Program.

Their Home Visitor starting coming twice a week, bringing books, blocks, puzzles, and other toys used to engage Jadin and his parents in reading, learning and play.

Soon Casey & Thomas began to see how the Program could help them achieve their own dreams, as well as those for their children. They both enrolled in family literacy classes offered at the Florence School District One Parent Center. Working full time, taking care of two small children, and actively pursuing their GED’s, they continued at this hectic pace, determined to reach their goals.

After two years of The Parent-Child Home Program, Jadin graduated and scored in the 99th percentile on the Peabody Picture Vocabulary Test, a measurement of a child’s verbal ability and scholastic aptitude. Casey received her GED in the spring of 2008 and Thomas continued to attend classes until earning his GED in the spring of 2009.

This story is a wonderful example of the powerful impact The Parent Child Home Program can have on an entire family. It literally changed all of their lives. Casey is currently attending the local technical college and Thomas plans to continue his education once Casey is finished.

Jadin is enrolled in the School District’s four-year-old program and is doing exceedingly well, while his younger brother is learning and growing with the books and toys brought by the Program. This family’s motivation and determination are relentless, and, in 2008, they were honored with Florence School District One’s Family Literacy award.

Two determined parents, two enthusiastic children, a proven program, books & toys, & a supportive family literacy program; mix them all together & you have a recipe for success, all thanks to the Florence School District One & The Parent-Child Home Program!

“The Parent-Child Home Program is the most cost-effective, proven initiative available today preparing at-risk children and their families for success in school. The success of the Program is best documented in Pittsfield, MA, where they’ve had it for over 28 years, and a 1998 study demonstrated that 84% of the Parent-Child Home Program children, all of them at-risk children, graduated high school.”

- Dr. John Silber, President Emeritus, Boston University & Soaring to Success Recipient (see pg 6)
Dear Friends,
The past year has presented us not only with unique challenges, but also with great opportunities to grow and to expand. The Parent-Child Home Program’s reach to serve more families in need. The economic situation, while increasing the number of families in need of Program services, has led to reductions in public funding for home visiting at the state and local level, and in private funding as well. On the other hand, President Obama and Congress have focused much attention on the importance of bridging the achievement gap and on the value of early childhood services and, specifically, home visiting in helping the country accomplish this goal. During this year, members of Congress introduced the Education Begins at Home Act and other legislation supporting federal funding for home visiting and the administration proposed expanded funding for home visiting (all of this activity concluded with the inclusion of the first federal funding designated specifically for home visiting in the health care legislation that was signed into law on March 23, 2010).

Despite the challenging economic situation, we have been able to open ten new Parent-Child Home Program replication sites in five different states. We served our first class of over 50 students in Manhattan through the Harlem site sponsored by Graham-Windham, and are now in four of the five New York City Boroughs. We presented on the Program at conferences and events in 8 states. We continued to reach out to new states and communities, and to work with current sites to expand to reach the growing need.

In order to ensure that we could continue to enhance quality assurance and program support services for our local sites and continue our expansion efforts, the Board adopted its first deficit budget in the organization’s history and decided to cover the deficit from reserve funds. Your contributions, generous donations, and involvement with the Program made it possible for this to be successful year, and enabled us to keep the Program going strong despite this small setback. In particular, we thank those who worked on and supported our participation in Youth I.N.C.’s Celebration, which proved to be a record setting event for us this year, bringing in over $115,000! Without all of your support we would not have the success stories and achievements outlined in these pages.

Thank you,

Thea Kelly, Board President
Sarah E. Walzer, Executive Director

Media Highlights!


Sarah Walzer Interview on Boston Outlook, 103.3 WODS FM Boston, April 2009, Executive Director discusses the Program (please email for interview audio).
The Parent-Child Home Program Continues to Grow!

**Ten new Parent-Child Home Program sites opened in 2008-2009:**

- Berkeley, CA.  
  - Habitot Children’s Museum
- Camden, SC.  
  - Kershaw County First Steps
- East New York, NY.  
  - Brooklyn SCO Family of Services
- Harlem, NY.  
  - Graham-Windham
- Greenwich, CT.  
  - Greenwich Alliance for Education
- Palm Beach County, FL.  
  - ASPIRA; Guatemalan-Maya Center; Minority Development & Empowerment, Inc.; Noah, Inc.; Sickle Cell Foundation of Palm Beach County

**Congratulations to the following sites for reaching these important milestones:**

- Brandon, Manitoba, Canada.  
  - 25 years!
- Florence School District #3, Lake City, SC.  
  - 15 years
- Plymouth, MA.  
  - 15 years
- Ferndale, MI.  
  - 10 years
- Wauchula, FL.  
  - 5 years
- SCO, Brooklyn, NY.  
  - 5 years
- Westbury, NY.  
  - 5 years
- Atlantic Street/Ranier Beach Center, Seattle, WA.  
  - 5 years

Our Annual National Conference - May 2009, Uniondale, NY


Parent-Child Home Program on Board with Presidential Priorities!

“That’s why I’m issuing a challenge to our states: Develop a cutting-edge plan to raise the quality of your early learning programs; show us how you’ll work to ensure that children are better prepared for success by the time they enter kindergarten.”

**President Obama, March 10, 2009**

President Obama has issued a challenge, calling for a national effort to prepare our children for school success. The Parent-Child Home Program and The King Center Charter School in Buffalo, New York, are already meeting this challenge, and have the data to prove how effective an early learning program can be! An ongoing study has been tracking children in the Program to see how effectively it prepares them for school success. The *data demonstrates that Parent-Child Home Program graduates begin kindergarten with better literacy skills than similarly-situated non-Program children have when they finish kindergarten*. The non-Program children do not catch up, even after being in the same kindergarten class for a year. These results prove The Parent-Child Home Program to be an effective early learning program, demonstrating the kind of kindergarten readiness results the Administration is looking for and is ensuring that low-income children truly have a chance to soar to success!
## A Year of Growth & Success

### Support & Revenue 2008-2009 vs. 2007-2008

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Grants/Foundations</td>
<td>$745,477</td>
<td>$695,860</td>
</tr>
<tr>
<td>Donations - Individuals &amp; Corporations</td>
<td>$124,992</td>
<td>$163,252</td>
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<tr>
<td>Program Revenue</td>
<td>$173,736</td>
<td>$216,218</td>
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<tr>
<td>Replication &amp; Material Fees</td>
<td>$39,643</td>
<td>$55,748</td>
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<tr>
<td>Fundraising/Events</td>
<td>$137,100</td>
<td>$110,724</td>
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<tr>
<td>Interest</td>
<td>$18,983</td>
<td>$46,316</td>
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<tr>
<td>Totals:</td>
<td>$1,200,288</td>
<td>$1,232,370</td>
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</table>

### Costs & Expenses 2008-2009 vs. 2007-2008

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Program Services/Research</td>
<td>$1,234,453</td>
<td>$968,343</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>$193,739</td>
<td>$177,047</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$4,412</td>
<td>$8,165</td>
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<tr>
<td>Totals:</td>
<td>$1,432,604</td>
<td>$1,153,555</td>
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</table>

### Support & Revenue 2008-2009

- **Program Revenue** 14%
- **Donations - Individuals & Corporations** 10%
- **Grants/Foundations** 63%
- **Fundraising/Events** 11%
- **Interest** 2%

### Costs & Expenses 2008-2009

- **Program Services/Research** 86%
- **General & Administrative** 13%
- **Fundraising** 1%

### Net Assets 2008-2009 vs. 2007-2008

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>Beginning of Year</td>
<td>$1,256,612</td>
<td>$1,177,797</td>
</tr>
<tr>
<td>End of Year</td>
<td>$1,024,296</td>
<td>$1,256,612</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>($232,316)</td>
<td>78,815</td>
</tr>
</tbody>
</table>

### The Populations We Serve: Did you know?

- **45%** of families we serve have an annual **income of less than $10,000**
- **67.7%** of families we serve have an annual **income of less than $20,000**
- **84%** of families we serve have an annual **income of less than $30,000**

“This Program benefited us greatly due to our low income. I cannot afford preschool, nor the added gas expense. This program allows us to give our child early education to get him off to a good start.”

— Parent Participant
A Year of Recognition

Sarah Benjamin of The Eastern Suffolk BOCES Program Honored

On May 27, 2009, Sarah Benjamin, Coordinator of the Eastern Suffolk BOCES Mobile Outreach Parent-Child Home Program was honored by the National Association for the Education of Homeless Children and Youth with the Outstanding Instructor Award.

Her tireless commitment to bringing education and the Program to the homeless population of Suffolk County has been one of the great success stories of the Program.

The Populations We Serve: Did you know?

★ 43.3% of parents and caregivers were born outside the United States
★ 38% of parents and caregivers have been in the United States less than 10 years

Dr. John Silber Recognized for his Commitment to the Program

Dr. John Silber, former Chairman of the Massachusetts State Board of Education, and President Emeritus of Boston University, was presented with the Massachusetts Parent-Child Home Program Soaring to Success Award on December 11, 2008 at the State House in Boston. This honor was bestowed upon Dr. Silber for his commitment to, and advocacy for, The Parent-Child Home Program.

In 1998, Dr. Silber presented The Parent-Child Home Program and the high school graduation longitudinal study from the Pittsfield, MA replication site to a group that included the Speaker of the House, the President of the Senate, members of the Governor’s staff, and the media. He highlighted his commitment to effective early childhood education and urged the state government to provide funding to expand The Parent-Child Home Program Model statewide. As a result of Dr. Silber’s advocacy, the Program has a line item in the Massachusetts state budget and 31 sites reaching 1,500 families in over 80 communities across the state.

National Center Staff Presentations 2008-2009

★ September 2008: Building on Strengths: A Proven Program for Children and Families, National Refugee & Immigration Conference, Chicago, IL.
★ September 2008: Implementing The Parent-Child Home Program, Bennington College, Education Students & Faculty, Bennington, VT.
★ October 2008: Implementing The Parent-Child Home Program in Diverse Communities, Grantmakers for Children, Youth, & Families Conference, Chicago, IL.
★ March 2009: Daddy and Me: Meeting the Challenge in the Home, 10th Annual National Fathers and Families Conference, Phoenix, AZ.
★ March 2009: Home Visitation: An Effective Tool for Families & Communities, 18th National Conference on Family Literacy, Orlando, FL.
★ June 2009: The Parent-Child Home Program’s Family Child Care Model, National Association of Family Child Care Providers Conference, Baltimore, MD.
The Parent-Child Home Program Partners with the Combined Federal Campaign

In 2008 we underwent an extensive application and review process to become a non-profit partner in the Combined Federal Campaign (CFC). This annual campaign is open to all federal civilian employees and is the world’s largest and most successful annual workplace charity campaign.

Thank you to all who chose to donate to The Parent-Child Home Program. Please remember this fundraising drive in the future.

2008 Youth I.N.C. Celebration for New York Kids!

In November, Board members, supporters, staff, and Program families gathered at the Sheraton, New York City, to enjoy The Best of Broadway a song and dance revue featuring some of Broadway’s most memorable and dynamic numbers, including selections from the hit production, Movin’ Out.

The 2008 Youth I.N.C. event was huge success, raising more than $115,000 for The Parent-Child Home Program, an organization fundraising record!

The Program Joins Facebook Causes!

The Parent-Child Home Program now has a Facebook Causes page. In our first year, we already have over 450 members! Please visit http://apps.facebook.com/causes/41326 to join (you will need a facebook account to do so). From here you can keep up to date on Program news, tell your friends about the Program and even donate directly to the National Center.

Thank You to participants in the 2009 Putt-ing Families First Golf Outing

Golfers gathered on Monday, May 18, 2009 at The Creek, Locust Valley, NY to play a round of golf to benefit The Parent-Child Home Program and two other Long Island non-profits.

Sponsors

GEICO/O’Connor McGuiness
Island Industrial Boilers
Kris Whalen
L & K Partners, Inc.
Mariner Real Estate, Doug Furer
Motorola, Inc.
Optimum Lightpath
salesforce.com
Sovereign Bank
Visualize-Inc.
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Supporters

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A.R. Kropp
Law Offices of John Dietz
Ling Chang
Lynx Mortgage
Brian Mahoney
Pinnacle Title
Trachtenberg & Pauker LLP

The Populations We Serve: Did you know?

★ 19.4% of children entering the Program have limited English language skills
★ 36% of children entering the Program have non-existent English language skills
★ 34.6% of families participating do not use English as the primary home language
Thank You to Our 2008-2009 Supporters

Thank you to all those who supported The Parent-Child Home Program’s National Center in 2008-2009. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

**FOUNDATION SUPPORT**

Citigroup Foundation  
Clipper Ship Foundation  
Frederick Weber Charitable Fund  
Guttman Foundation  
The Lenny Zakim Foundation  
Liberty Mutual Foundation  
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Oppenheimer Foundation  
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State Farm Foundation  
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The Weiser Philanthropic Fund  
The William Penn Foundation  

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Schwab Charitable  
Sejour & Associates P.C.  
Sonnenchein Nath & Rosenthal LLP  
Sovereign Bank  
Target  
United Way of Long Island  
United Way of New York City  
Vestar Capital Partners  
Youth I.N.C.  

**MATCHING GIFTS**

Chubb & Sons  
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The Pew Charitable Trusts  
Reuters Thompson  

**INDIVIDUAL DONORS**

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Betty Bardige  
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David and Catha Carlson  
Brenda A. Di Leo  
Anne & Earl Ellis  
Terry & Wes Guylay  
Eric and Sue Hess  
Sherri King  
Alice and Richard Kulka  
Howard and Lisa Landsberg  
Anne L. Peretz  
Dale Ponikvar  
Angelina Schmidt  
Sandy Szakach  
Tai Chang Terry and F. Davis Terry, Jr.  
Judith and Michael Walzer  
David and Martha Zornow  

**$500 and above**

Beth Chapin  
Lisa Corvose  
Tom DeMarco  
John Gatsos  
Susan Deutch Konop  
Joseph Lyons  
Claire and Christopher Marx  
- In honor of Tai Chang Terry  
Amy McIntosh  
- In honor of Sarah Walzer  
Stephanie Nickerson  
- In honor of Jeanne Aronson  
Linda Schreiber  
Claudia Stepke  
Louisa and Daniel Tarullo  
Carol and Kenneth Wessel  
Alyssa Zeller and Adam Sheer  

**$250 and above**

Richard Balzarini  
Amy Bertsch  
Tracey and Michael Benguigu  
- In honor of Lisa and Howard Landsberg  
Daniel Braverman  
Mr. & Mrs. J. Clay Davenport  
Stephanie Dietz  
Stephanie Evans  
Helen and Stephen Judlowe  
Doris Kertzner  
Sandra Lazo and Donald Layton  
Heather McGowan  
Monica Medina and Ronald Layton  
- In honor of Sarah Walzer  
Robert Munroe  
Patricia and John Peters  
Pietrina Scaraglino and Joseph Vavaro  
Gene Simonson  
Melissa Skoog  
Nancy Phlegar
Thank You to Our 2008-2009 Supporters

Thank you to all those who supported The Parent-Child Home Program’s National Center in 2008-2009. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to learn.

$250 and above continued
Kyle Wissel
Becky Walzer and Keith Goldfeld
Sarah Walzer and John Barrett

To $249 continued
Joan Kuchner
- In memory of Dr. Howard Freedman
- In memory of Elie Sifman
Judith and Lewis Leavitt
Charles Leven
Sandra Lewis and Arny Shanzer
- In honor of Patricia Peters
Leslie and Roger Lifson
Barbara Lipari
- In honor of Peter Lipari
Mamie Lipari
- In honor of Peter Lipari
Marjorie and Lawrence Long
Norma Rettek Lyons
- In honor of Doris Kertzner
Verna Madden
- In memory of Phyllis Levenstein
Doris Master
Renée Meer
- In memory of Phyllis Levenstein
Jonathan Moore and Bradley Clements
John Moss
Michele and Alan Morrison
Christine Osman
- In honor of Peter Lipari
Lila Pelton
Roseann Pittakas
David and Lucy Poli
- In honor of Peter Lipari
Norma Poli
- In honor of Peter Lipari
Tara and Henry Read
- In honor of Mathew McCoy
Phyllis and Elliott Rosen
Robert Ruple
Erin Russel
Joan Schumacher
Graig Springer
Annemarie Tague
Peter Tague
Ruth Thaler
- In honor of Doris Kertzner
Anne Thompson
- In honor of Sarah Walzer
Linda Weissman-Howard
- In honor of Patricia Peters
Dorothy Whalen and Philip Bonanno
- In honor of Patricia Peters
Anita Wilenkin
Lisa Willett
- In honor of Peter Lipari
Michael & Carolyn Wiplich
- In memory of Phyllis Levenstein
Ellen Wulforst
- In memory of Isabel Daily
Emily Yoffe
Yolanda Zitelli

This list also includes generous contributions from those who wish to remain anonymous; we sincerely thank all of you as well.
Participants in the Seattle Parent-Child Home Program practice play, a vital part of the Program model.