“This program has been wonderful to my family. It gave me a better understanding of how to deal with everyday stresses of life. Being in a low income family is somewhat difficult. You are not always able to afford books or puzzles that you know your children need. Being that the Parent Center provides those things for you for free is a blessing.”
A Letter From Our Executive Director & Board President

In June 2010, we won the Growth Philanthropy Network/Social Impact Exchange’s Business Plan Competition! Developing the growth plan was critical for the next phase of our expansion, and winning the competition provides great visibility. We also received a $50,000 grant and nine months of consulting from The Whelan Group, focused on putting together a fund development plan to support our growth.

Even in this challenging economic environment, with state budgets, foundation grants, and corporate donations being reduced, we managed to expand the Program. We opened sites in two new states, Texas and Arizona, and added new sites in Pennsylvania and New York. In addition, our first site in Ireland was certified as our Ireland regional training center and has already trained a second site in the Dublin area. We did, and will continue to, face funding challenges – our Massachusetts funding was cut by 40% this year, and funding was reduced in Pennsylvania, California, and South Carolina as well.

National Center staff continued to speak at conferences, on radio shows, and with state and local officials interested in the Program. This year’s highlights included: presentations at a Texas early childhood research conference, the Association of Maternal and Child Health Programs annual conference, and a national conference on homeless families; a live broadcast of the National Dropout Prevention Center’s monthly radio show; and, bringing new Program voices to the forefront, presentations by a parent graduate and a local site Coordinator to the Massachusetts Early Education and Care Board.

We were delighted to receive a federal ARRA grant through Massachusetts to fund Parent-Child Home Program staff to develop and deliver workshops for family child care providers across the state. The workshops focused on literacy and school readiness activities for family child care settings.

After many years of working with other national home visiting and early childhood programs, we are pleased that the health care legislation signed in March 2010 includes $1.5 billion for home visiting over the next 5 years. While the first two years of funding is quite small, it will provide an opportunity over time for states to expand home visiting initiatives.

2010 provided wonderful opportunities to work with our corporate supporters. We were delighted to present the Program to participants in Ernst & Young’s Issues on My Mind event for corporate women, and received a generous donation from the event. We participated for the first time in Deloitte Impact Day – a group of Deloitte volunteers held a wonderful celebration for the first Parent-Child Home Program graduates at our Women’s Prison Association site in New York. The volunteers did arts and crafts activities with the families, and each child left with a special graduation backpack.

In May 2010, we celebrated the 10th anniversary of our state funding in Massachusetts, the 10th anniversary of many of our MA sites, and the 40th anniversary of two of our oldest sites, Pittsfield and Newton/Needham/Wellesley. The MA Secretary of Education, the Commissioner of Early Education and Care, a number of state legislators, a school superintendent, and a program graduate who is now an assistant principal in Pittsfield all spoke about the value of the Program.

2010 also saw the arrival of five new board members – Hillary Frommer, J.D., Farrell Fritz, P.C.; Marlene M. Motyka, Deloitte Financial Advisory Services LLP; Lisa Filomia-Aktas, Ernst & Young LLP; Tracy Dodd, CA Technologies; and Catha Day-Carlson. We are delighted to be working with them. They are each already making wonderful contributions to the organization. We also had four board members retire this year after providing invaluable service over the course of many years – Nina Ambrosino, Stephanie Dietz, Dede Frank, and Thea Kelly, were all fabulous board members and we are enormously grateful for all their support for the Program.

We look forward to reaching more families in 2010-2011, and thank all of you for supporting the Program and its goal of ensuring that all children have the opportunity to enter school ready to be successful students.

Sarah Walzer, Executive Director
Eric Hess, Board President

The Parent-Child Home Program was selected from among eight finalists who presented their business plans at The Social Impact Exchange Conference on June 17th-18th.

The winners received a total of more than $250,000 in financial and consulting services. Consulting is provided by Public/Private Ventures, a national leader in creating, strengthening and reproducing model programs, and The Whelan Group, specialists in financial planning, fundraising and capacity building services to growth-oriented nonprofits.

The awards were conferred at the Social Impact Exchange’s 2010 Inaugural Conference on Scaling, where more than 400 funders, investors, high net-worth individuals, philanthropy advisors, academics and nonprofit leaders convened for two days in June.

The Parent-Child Home Program staff and board worked very hard to develop a strong three-year scaling plan that will expand our evidenced based school readiness home visiting services to families and children in need across the country and continue to build capacity at the National Center,” said Sarah E. Walzer, Executive Director, The Parent-Child Home Program, Inc.

National Center Mission Statement

The Parent-Child Home Program’s National Center provides training, technical assistance, oversight and quality control for Program replication sites. The Center is dedicated to advocacy and outreach in order to increase the number of communities the Program serves and the number of children and families served in our current communities.

Program Mission Statement

The Parent-Child Home Program, a research-proven home visiting model, prepares young children for school success by increasing their language and literacy skills, enhancing their social-emotional development, and strengthening the parent-child relationship.

Children who do not know the alphabet when they enter kindergarten are behind in reading at the end of kindergarten.

62% of immigrant families with children under the age of three are low-income.

Businesses spend over $3.7 billion every year to teach their employees basic skills in reading, writing, math and English.

44% of children under the age of 3 (5.6 million children) live in low-income families.

Why Families need The Parent-Child Home Program:
WASHINGTON: The Business Partnership for Early Learning successfully completed its $4M five-year demonstration project in Seattle, and the United Way of King County launched a $25M initiative to offer The Parent-Child Home Program to every eligible family in King County who would like to participate. 88% of the families served in Seattle have incomes under $25,000/year and 69.4% do not speak English at home. The highlights of the five-year demonstration project included significant increases in parent-child verbal interaction and children graduating from the Program with the skills they need to be successful in school.

FLORIDA: Funded by the Children’s Services Council (CSC) of Palm Beach County and managed by the Palm Beach County Literacy Council, The Parent-Child Home Program is partnering with five local agencies: ASPIRA of Florida, serving Hispanic families; The Guatemalan-Maya Center, serving families from Guatemala many of whom are Mayan speaking; Minority Development and Empowerment, serving Haitian families; NOAH, serving families living in The Glades (a farming community); and the Sickle Cell Foundation, serving African-American families.

MASSACHUSETTS: The first MA Parent-Child Home Program sites opened in Pittsfield and Newton in 1970. Since 2000, the Massachusetts Parent-Child Home Program has received support from the state budget and it now maintains 30 sites serving over 80 cities and towns across the state. In 2010, with additional support from private funders, 800 families received over 36,800 home visits. One-third of the Massachusetts staff is bilingual, speaking 10 different languages, and 25% of MA Home Visitors were Parent-Child Home Program parent participants.
Our National Conference
May 17-18, 2010: Long Island Marriott Hotel & Conference Center

Executive Director Sarah Walzer opened the event with a discussion of the new federal home visiting legislation. Other guest speakers included Amy Hatkoff, Author, Filmmaker and Child and Family Advocate, who gave the Phyllis Levenstein Memorial Lecture: “You Rock My World: Inside the Hearts and Minds of Toddlers”. Keynote speaker Patricia H. Manz, PhD, Associate Professor at Lehigh University, who is conducting an evaluation of PCHP in Philadelphia, presented “Balancing Scientific Rigor and Community Partnerships”.

Massachusetts 40th Anniversary Event

May 5, 2010 – The Massachusetts Parent-Child Home Program celebrated 40 years of Program success in Pittsfield and Newton/Needham/Wellesley/Waltham, and the 10th anniversary of state funding for the Program in 20 other communities. The event, which took place at the State House, featured remarks by Massachusetts Secretary of Education Paul Reville and Early Education and Care Commissioner Sherri Killins. State legislators from many of the communities being honored attended the event to congratulate their local programs.

Deloitte Impact Day: A First Graduation

June 11, 2010 was the first Graduation Day at the Women’s Prison Association’s Brooklyn Parent-Child Home Program site. Graduates and their families shared the day with a group of volunteers from the World Financial Center offices of Deloitte LLP. This was the 11th annual day of service for Deloitte employees, who joined in the graduation festivities providing play, reading, and art activities for Program graduates and their families.

The Parent-Child Home Program in the News
2010 Financial Highlights

Support & Revenue

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<th>2010</th>
<th>2009</th>
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<tr>
<td>Grants/Foundations</td>
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<td>Donations – United Way, Individuals &amp; Corporations</td>
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Costs & Expenses

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Net Assets

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<td><strong>Change in Net Assets</strong></td>
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Complete Audited Financial Statements for this and previous Fiscal Years are available upon request from The Parent-Child Home Program Inc.

info@parent-child.org
Thank You to Our 2010 Supporters

Thank you to all those who have supported The Parent-Child Home Program's national center in 2009-2010. Your support enables the Program to reach out to new families in new communities, as we strive to ensure that all children have the opportunity to enter school ready to be successful students.

FOUNDATION SUPPORTERS
Rauch Foundation
The William Penn Foundation
The Horace Hagedorn Foundation
The Marx Family Foundation
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W. Clement & Jessie V. Stone Foundation
Edith Glick Shoolman Children’s Foundation
State Street Foundation
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Stella and Charles Gutman Foundation
Linden Foundation
Long Island Community Foundation/Amy and Horace Hagedorn Fund
Ratshesky Foundation
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Clipper Ship Foundation
Pamela & Richard Rubinstein Foundation
Doreen Downs Miller Foundation
Frederick Weber Charitable Fund

CORPORATE
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Norman Alpert

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Jeff Schneider
David Bainbridge
Barbara Baskin

To $249
Anne Donovan Bodnar
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Stuart B. and Lisa P. Young
Donald and Lauren Wilkinson
Nancy and Burton Malkiel
Zeenat A. GhorSigg
Carollynn and Michael Wiplich
In memory of Phyllis Levenstein
Alice Rosenfeld
In memory of Phyllis Levenstein
Evelyn Kirschenfeld
In memory of Dr. Seymour Kirschenfeld
Kim Jayun
In honor of Elizabeth Olsson’s birthday
Patricia Epipciaco
In honor of Elizabeth Olsson’s birthday
Mary Chang
In honor of Elizabeth Olsson’s birthday
Anonymous
In honor of Elizabeth Olsson’s birthday
Judith and Lewis Leavitt
In memory of Sally Walzer
Elena Kagan
Michele and Alan Morrison
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Diane and Antonio Sesin
Phyllis and Sanford Bolton
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Sandra Lewis
Naomi Feldheim
In Memory of Rachel Feldheim
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Renee Meer
In memory of Dr. Sam Meir
In memory of Phyllis Levenstein
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Howard Rosenblatt
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Todd Khoury
James Elrod
John Stephens
Gilbert Jason Sutherland
Spencer Hoffman
Gregory and Sonal Parr
GINNY HOYNES
Tara Kostandoff
NATIONAL SITES

ARIZONA: Phoenix

CALIFORNIA: Los Angeles, Modesto, Santa Ana

CONNECTICUT: Greenwich

DISTRICT OF COLUMBIA: Ward 5

FLORIDA: Monticello, Palm Beach County-ASPIRA, Palm Beach County-Guatemalan-Maya Center, Palm Beach County-Minority Development & Empowerment, Inc., Palm Beach County-NOAH, Inc., Palm Beach County- Sickle Cell Fdn. of Palm Beach County, Wauchula

ILLINOIS: Chicago - Carole Robertson Center for Learning, Chicago - Gads Hill Center

MICHIGAN: Ferndale, Pontiac

MINNESOTA: Minnetonka

NEW JERSEY: Milltown

New York: Brooklyn - Excellence Early Learning Academy, Brooklyn - SCO, Brooklyn/Brownsville - SCO, Brooklyn - Women’s Prison Association, Buffalo -The Belle Center, Buffalo - King Urban Life Center, Buffalo - Jericho Road Ministries, Centerreach, Center Moriches, Child Care of Nassau County, East Ramapo, Freeport, Great Neck, Mastic Beach, Nanuet, Nassau BOCES, North Rockland, Oyster Bay, Port Washington Library, Queens- SCO, Roslyn, Shirley, Suffolk Homeless Project, Westbury, Westchester County


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SOUTH CAROLINA: Camden, Charleston County School District, Dorchester SD#2, Dorchester SD#4, Florence SD#1, Florence SD#2, Florence SD#3, Florence SD#4, Florence SD#5, Georgetown, Horry County Schools, Lancaster, Lexington SD#1, Richland School District, Williamsburg County Schools

TEXAS: Dallas-Cooke, Grayson, Fennin, Hunt, Palo Pinto, Somervell, Johnson, Hood Counties

WASHINGTON: Seattle - Southwest Youth & Family Services, Seattle - Neighborhood House/Rainier Vista Area, Seattle - Neighborhood House/ New Holly Area, Seattle - Atlantic Street/Rainier Beach Center, Yakima

INTERNATIONAL SITES

BERMUDA: Hamilton

CANADA: Brandon (Manitoba)

IRELAND: Dublin, Inchicore

Site list accurate at time of publication, please check http://parent-child.org/about-us-where-we-are.html for updated information.
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t. 516-883-7480
f. 516-883-7481

Press and Media:
media@parent-child.org

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- Find your local site
- Find out how to bring the Program to your community