

ParentChild+ - About Us

ParentChild+ (www.parentchildplus.org, formerly known as the Parent-Child Home Program), a nationally recognized early childhood, school readiness organization working in 15 states and six countries, is an innovative two-generation program focused on providing families early opportunities. We work with communities to build strong local sites in neglected and under-funded neighborhoods and with families to build parent-child attachment, school readiness, and school success. We use education to help families find a pathway out of poverty, leveling the playing field before children ever enter their first classroom and helping families access a future full of possibility.

Bay Area Regional Director - Position Overview

ParentChild+ is seeking a Bay Area Regional Director, based in San Jose, CA. The Regional Director will be responsible for overseeing the establishment and expansion of the program in the Bay Area, starting in San Jose and expanding into other parts of Santa Clara County and the Bay Area over the next four years. ParentChild+ has been selected by GreenLight Fund Bay Area as its 2019 portfolio investment and awarded four years of seed funding to partner with local organizations and open in San Jose and surrounding areas, filling an identified need for school readiness home visiting programming, available in multiple languages, for families with 2-4-year-olds.

This new position, reporting to the ParentChild+ National Center, joins a network of state/regional directors in MA, NY, PA, WA, and, within the next year, NC. The Bay Area Regional Director will work with the national center to: build relationships with public/private funders at the city, county, and state level to sustain and expand ParentChild+; provide training, technical assistance, and quality assurance to local sites being established by community-based partner organizations in conjunction with First 5 Santa Clara; and develop partnerships in the Bay Area and at the state level with early childhood, literacy, home visiting, and school readiness organizations.

Position Responsibilities

Fundraising and Advocacy:

- Develop and maintain strong relationships with public officials at the city, county, and state level to build support for the organization's work, and serve as ParentChild+'s representative in county and state home visiting and early childhood coalitions.
- Build relationships with potential donors - foundations, corporations, and individuals, to develop and support a Bay Area expansion and sustainability plan.
- Recruit, engage, and staff a ParentChild+ Bay Area Advisory Council to support development and sustainability, beginning with at least five San Jose members, expanding to 25 with members from across the Bay Area.
- Develop strategic alliances with other early childhood programs, and local and state education and human services agencies to expand ParentChild+'s impact.
- In coordination with the national center and local partners, develop a Bay Area public relations plan to build ParentChild+'s visibility through media outreach, social media, conference presentations, etc.

Partner Agency Identification, Site Implementation, and Quality Assurance:

- Work with communities/agencies interested in the ParentChild+ model, providing:
 - Information and consultation on becoming a ParentChild+ replication site, and

- implementation of both program models (Core/Family Child Care)
 - o Support with hiring local site coordinators and early learning specialists
 - o Support with data gathering and reporting, organizational capacity issues, and funding opportunities.
- Provide training and staff development, in conjunction with the national center, to ParentChild+ implementing agencies and local site staff.
- Build ParentChild+ communities of practice; coordinate communication among ParentChild+ sites through site visits, regional meetings, conference calls/webinars, and social media.
- Monitor collection and accuracy of sites' data in ParentChild+'s management information system (DAISY) in conjunction with national center staff.
- Support local sites in implementation of quality improvement measures to ensure fidelity to model and excellence in service delivery; and support their completion of the site certification process,
- Attend all required national ParentChild+ trainings/conferences.

Qualifications:

- Bachelor's Degree, graduate degree preferred.
- Experience with public and private fundraising and/or advocacy.
- 5-10 years of experience with nonprofit program/project management, and training and/or mentoring staff and volunteers, including using reflective supervision.
- Experience/knowledge of early childhood, family support, and education policy issues.
- Experience building, supporting, and/or working with boards/advisory committees.
- Ability to work a flexible schedule, including varied work hours during the day, with some evening and weekend work. Occasional travel within CA and to NY for national center activities.

Core Competencies:

- Ability to communicate effectively orally and in writing, including public speaking and report/grant writing.
- Cultural sensitivity and awareness; proven ability to work with diverse cultures, individuals, and groups and respect diverse ideas.
- Ability to establish goals, set priorities, and collaborate with others.
- Ability to accept and use feedback.
- Entrepreneurial mindset; self-starter and self-directed.

Compensation and Benefits: Compensation commensurate with experience. This position is grant funded (with the first two years of funding already committed).

Location: The Bay Area Regional Director position is located in the San Jose metro area, with regular travel around the Bay Area, some travel to Sacramento (5%), and occasional trips to the national center in NY.

How to apply: Please send a cover letter and resume to workforus@parentchildplus.org with the subject line "Bay Area Regional Director". Resumes without cover letters will not be considered. ParentChild+ is an equal opportunity employer.

About ParentChild+: ParentChild+, uses education to break the cycle of poverty for low-income families. We engage early in life and help toddlers, their parents, and their family child care providers access a path to possibility. What we provide isn't just early literacy, it is early opportunity. For families living in underserved communities, we are a first step on the ladder to success. An international research-based and research-validated program, we successfully strengthen families and help them prepare their children for

academic success through intensive home visiting. Since 1965, this innovative program has emphasized the importance of quality parent-child interaction to help build the skills children need to be successful students. Today, ParentChild+ is helping families who have not had access to economic and educational opportunities prepare their children to succeed in school and in life.

Visit us on the web at: <https://www.parentchildplus.org/>