

**ParentChild+ - About Us**

ParentChild+ ([www.parentchildplus.org](http://www.parentchildplus.org), formerly known as the Parent-Child Home Program), a nationally recognized early childhood, school readiness organization working in 15 states and six countries, is an innovative two-generation program focused on providing families early opportunities. We work with communities to build strong local sites in neglected and under-funded neighborhoods and with families to build parent-child attachment, school readiness, and school success. We use education to help families find a pathway out of poverty, leveling the playing field before children ever enter their first classroom and helping families access a future full of possibilities.

**North Carolina Director - Position Overview**

ParentChild+ is seeking a North Carolina Director, based in Charlotte, NC. The NC Director will initially be responsible for overseeing the establishment and expansion of the program in Charlotte with local partner. ParentChild+ has been selected by GreenLight Fund Charlotte as its first portfolio investment and awarded four years of seed funding to partner with local organizations and open in Charlotte and surrounding areas, eventually expanding into other parts of the state, filling an identified need for school readiness home visiting services supporting families with 2-4 year-olds and working in multiple languages.

This new position, reporting to the ParentChild+ National Center, joins a network of state/regional directors in MA, NY, PA, WA and CA supporting our network of US sites. The NC Director will work with the national center to: build relationships with public/private funders at the city, county, and state levels to sustain and expand ParentChild+; provide training, technical assistance, and quality assurance to local sites being established by community-based partner organizations; and develop partnerships in Charlotte and at the state level with early childhood, literacy, home visiting, and school readiness organizations.

**Position Responsibilities**

**Fundraising and Outreach:**

- Develop and maintain strong relationships with public officials at the city, county, and state level to build support for the organization's work and serve as ParentChild+'s representative in county and state home visiting and early childhood coalitions.
- Build relationships with potential donors - foundations, corporations, and individuals, to develop and sustain a Charlotte/NC expansion and sustainability plan.
- Recruit, engage, and staff a ParentChild+ Charlotte Area/NC Advisory Council to support development and sustainability with a minimum of 15 advisory council members.
- Develop strategic alliances with other early childhood programs, and local and state education and human services agencies to expand ParentChild+'s impact.
- In coordination with the national center and local partners, develop a Charlotte Area/NC public relations plan to build ParentChild+'s visibility through media outreach, social media, conference presentations, etc.

**Site Development, Support, and Quality Assurance:**

- Work with communities/agencies interested in ParentChild+, providing:
  - Information and consultation on becoming a ParentChild+ replication site, and implementation of both program models (Core/Family Child Care)
  - Support with hiring local site coordinators and early learning specialists
  - Support on data entry/reporting, organizational capacity, and funding opportunities.

- Provide training and staff development, in conjunction with the national center, to ParentChild+ implementing agencies and local site staff.
- Build ParentChild+ communities of practice; coordinate communication among ParentChild+ sites through site visits, regional meetings, conference calls/webinars, and social media.
- Monitor sites' data in ParentChild+'s management information system (DAISY) in conjunction with national center staff.
- Support local sites in implementation of quality improvement measures to ensure fidelity to model, excellence in service delivery; and completion of the site certification process,
- Attend all required national ParentChild+ trainings/conferences.

### **Skills and Qualifications:**

- Bachelor's Degree, with experience/continuing education in early childhood, education, social work, and/or public policy, nonprofit/project management, or communications.
- Experience with public and private fundraising.
- 5-10 years of experience with nonprofit program/project management, and training and/or mentoring staff and volunteers, including utilizing reflective supervision.
- Experience/knowledge of early childhood, family support, and education policy issues.
- Experience building, supporting, and/or working with boards/advisory committees.
- Ability to work a flexible schedule, including varied work hours during the day, with some evening and weekend work and some travel (including to national center in NY).
- Excellent communication, organizational, and interpersonal skills.

### **Core Competencies:**

- Ability to communicate effectively in verbal/written communication, including public speaking and report and grant writing.
- Cultural sensitivity and awareness; proven ability to work with diverse cultures, individuals, and groups and respect diverse ideas.
- Ability to establish goals, set priorities, and collaborate with others.
- Ability to accept and use feedback.
- Commitment to social services/non-profit work.
- Entrepreneurial mindset; self-starter and self-directed.

**Compensation and Benefits:** Compensation commensurate with experience and benefits are competitive. This position is grant funded (with two years of funding already committed).

**Location:** The NC Director position is located in Charlotte, NC with some travel to Raleigh and some travel to the national ParentChild+ office in NY and to other ParentChild+ locations.

**How to apply:** Please send a cover letter, resume, and salary range to [workforus@parentchildplus.org](mailto:workforus@parentchildplus.org) with the subject line "NC Director". Resumes without cover letters will not be considered. ParentChild+ is an equal opportunity employer.

**About ParentChild+:** ParentChild+, uses education to break the cycle of poverty for low-income families. We engage early in life and help toddlers, their parents, and their family child care providers access a path to possibility. What we provide isn't just early literacy, it is early opportunity. For families living in underserved communities, we are a first step on the ladder to success. An international research-based and research-validated program, we successfully strengthen families and help them prepare their children for academic success through intensive home visiting. Since 1965, this innovative program has emphasized the importance of quality parent-child interaction to help build the skills children need to be successful students. Today, ParentChild+ is helping families who have not had access to economic and educational opportunities prepare their children to succeed in school and in life.