

ParentChild+

Equal Possibilities From The Start

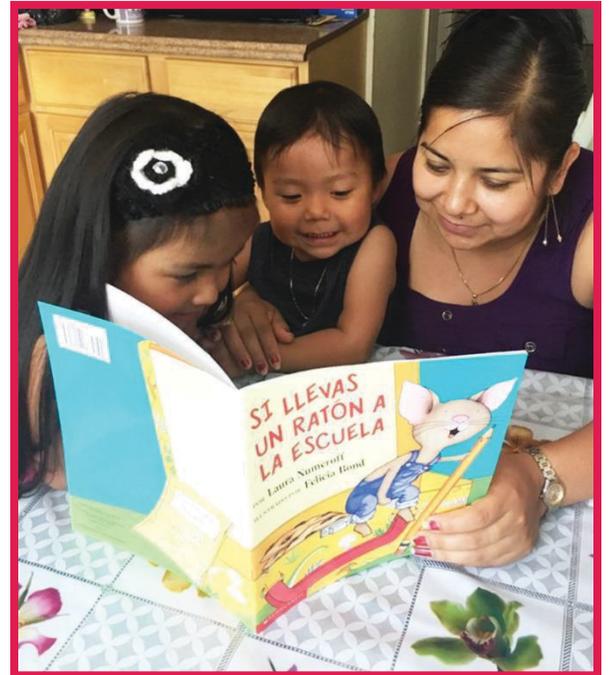
PARENTCHILD+ PURPOSE

ParentChild+ uses education to break the cycle of poverty for families who are the furthest from opportunity. We engage early in life and help toddlers, their parents, and their family child care providers access a path to possibility.

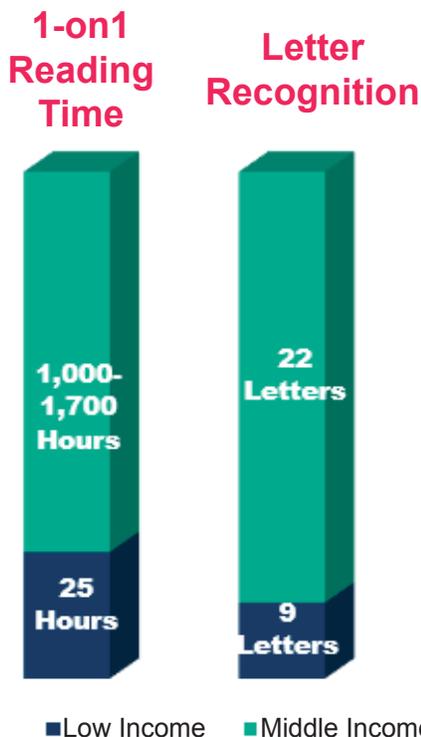
What we provide isn't just early literacy, it is early opportunity. For families living in underserved communities, we are a first step on the ladder to success. Their personal booster club.

It isn't as easy as ABC. It is hard work. It is crucial work. What gets us up each morning is the thought that for every child for whom we help level the playing field, the equity gap closes a bit more and the possibilities and opportunities expand.

Our mission is urgent. Join us in ensuring that all our children have equal possibilities from the start.



THE ACHIEVEMENT GAP STARTS EARLY AND IS DIFFICULT TO OVERCOME



52% of children from low-income communities are not ready for school at age five.

PARENTCHILD+ CORE & FAMILY CHILD CARE

The **ParentChild+ Core model** is an evidence-based school readiness model that preempts the achievement gap by reaching families where they are and providing young children and their parents with learning tools and skills.

Families with young children receive **92 twice-weekly 30-minute visits** to support healthy development and educational success. The weekly curricular items, **46 age-appropriate books and educational toys**, build quality home learning environments; stimulate parent-child interaction; develop language, early literacy, and social-emotional skills; and support school readiness.

Family child care providers work long hours for little pay and, therefore, have limited access to quality materials, training, and professional development. Building on the success of our Core one-on-one model, **our Family Child Care model** works directly with providers in their homes during the work day.

Over **24 weeks and twice-weekly visits**, providers receive high quality books and toys, coaching in age-differentiated activities and family engagement, and regular opportunities to practice new activities in their own space, rather than in a classroom setting. Our staff works with providers to support school readiness and language-rich interactions for the children in their care.

The families of children in care receive the same books as the providers, and information and support around preparing their children for school success.

PARENTCHILD+ FAMILIES

Our families often face many obstacles to school and life success including poverty, low literacy, geographic isolation, language and cultural barriers, and homelessness.

- 77% have annual income less than \$25,000
- 88% receive at least one type of government aid
- 84% have had no previous access to quality early childhood services
- 42% are Hispanic/Latino, 29% African/ African American, 13% Caucasian, 9% Asian/Pacific Islander, 5% biracial, and 2% Native American

PARENTCHILD+ BENEFITS

- **Building trust:** Our nationwide network of program sites hires community-based Early Learning Specialists who share a linguistic and cultural background with the families with whom they work.
- **Facilitating strong community connections:** Early Learning Specialists become trusted advisors, connecting families and home-based providers to other community resources including food, housing, medical, and educational services.
- **Building home libraries:** Families and providers receive high quality books and educational materials as their own permanent learning tools, often the first books in either setting.
- **One-on-one modeling:** Early Learning Specialists model reading, conversation, and play activities for parents and providers and the children in their care.



PARENTCHILD+ NATIONAL CENTER

ParentChild+ Inc. is a global non-profit established to support the implementation of the ParentChild+ copyrighted home-visiting models. We provide training, technical assistance, quality assurance, research and evaluation support, advocacy and outreach, and fundraising guidance to replicate our models through social service agencies, community-based organizations, school districts, health organizations, local governments, housing authorities, and other NGOs.

Currently, we work in 127 communities, 15 states, and six countries. In seven states, we also implement our FCC model, working with 185 providers and 1,400 families.

ParentChild+



50% more likely to be prepared for kindergarten than their peers



Scored 2.5x higher on social-emotional skills than their peers



Enter school performing 10 months above their chronological age



30% higher graduation rates than their socio-economic peers