

ParentChild+

Equal Possibilities From The Start

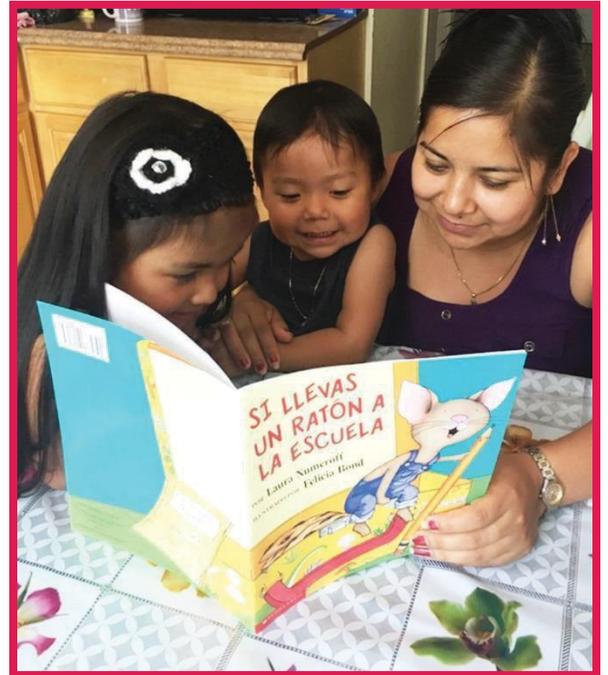
PARENTCHILD+ PURPOSE

A child only has 1,500 days before they enter kindergarten. Each of these days is critical to their school readiness.

ParentChild+ engages early in life, supporting young children and their parents in accessing a path to possibility.

We provide not only early literacy and school readiness supports, but most importantly early opportunity. For families living in historically marginalized communities, we are a first step on a ladder to success, working with families to close the equity gap and supporting parents in building educational opportunities.

Our mission is urgent. Join us in ensuring that all our children have equal possibilities from the start.



THE OPPORTUNITY GAP STARTS EARLY AND IS DIFFICULT TO OVERCOME

52% of children from low-income communities are not ready for school at age five.

Less than **10%** of home-based child care is considered good quality, and only **50%** is adequate.

PARENTCHILD+

ONE-ON-ONE + FAMILY CHILD CARE

The **ParentChild+ One-on-One model** is an evidence-based school readiness model that bridges the opportunity gap by reaching families where they are and providing young children and their parents with learning tools and skills.

Family child care providers work long hours for little pay and, therefore, have limited access to quality materials, training, and professional development. Building on the success of our One-on-One model, **our Family Child Care model** works directly with providers in their homes during the work day.

Over **48 twice-weekly visits**, providers receive high quality books and toys, coaching in age-differentiated activities and family engagement, and regular opportunities to practice new activities in their own space, rather than in a classroom setting. Our staff works with providers to support school readiness and language-rich interactions for the children in their care.

The families of children in care receive the same books as the providers, and information and support around preparing their children for school success.

PARENTCHILD+ FAMILIES

Our families often face many obstacles to school and life success including poverty, low literacy, geographic isolation, language and cultural barriers, and homelessness.

- Over 80% of program families report incomes of \$25,000 or less annually, with 30% under \$10,000
- 69% of participating parents were born outside of the United States
- 67% of participating children do not speak English as their home language
- 39% are Black/African American, 36% Hispanic and/or Latinx, 12% Asian, 6% White, 3% American Indian or Alaskan Native, 2% two or more races, and 2% other



PARENTCHILD+ BENEFITS

- **Building trust:** Our nationwide network of program sites hires community-based Early Learning Specialists who share a linguistic and cultural background with the families with whom they work.
- **Facilitating strong community connections:** Early Learning Specialists become trusted advisors, connecting families and home-based providers to other community resources including food, housing, medical, and educational services.
- **Building home libraries:** Families and providers receive high quality books and educational materials as their own permanent learning tools, often the first books in either setting.
- **One-on-one modeling:** Early Learning Specialists model reading, conversation, and play activities for parents and providers and the children in their care.

PARENTCHILD+ NATIONAL CENTER

ParentChild+ Inc. is a global non-profit established to support the implementation of the ParentChild+ copyrighted home-visiting models. We provide training, technical assistance, quality assurance, research and evaluation support, advocacy and outreach, and fundraising guidance to replicate our models through social service agencies, community-based organizations, school districts, health organizations, local governments, housing authorities, and other NGOs.

Currently, we work with 142 partner agencies in 16 states and six countries. In eight of these states, we also implement our FCC model.

ParentChild+



50% more likely to be prepared for kindergarten than their peers



Scored 2x higher on social-emotional skills than their peers



Enter school performing 10 months above their chronological age



30% higher graduation rates than their socio-economic peers

To learn more visit www.parentchildplus.org
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