

# ParentChild+

**Equal Possibilities From The Start**

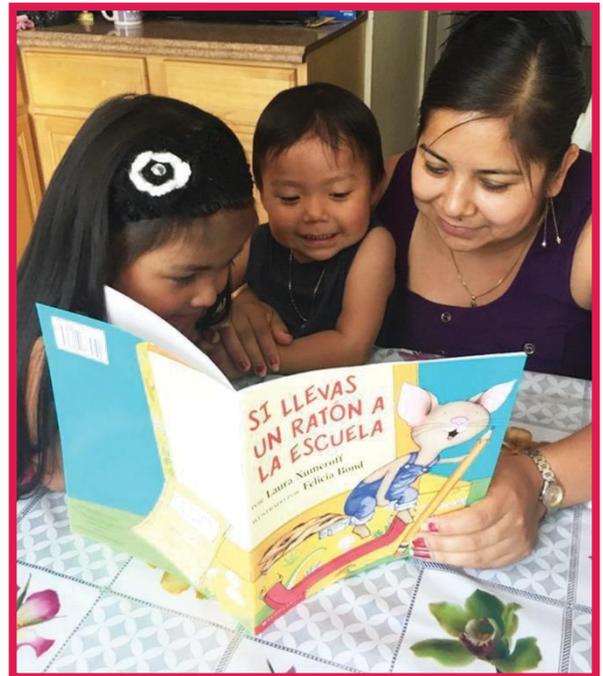
## PARENTCHILD+ PURPOSE

A child only has 1,500 days before they enter kindergarten. Each of these days is critical to their school readiness.

ParentChild+ engages early in life, supporting young children and their parents in accessing a path to possibility.

We provide not only early literacy and school readiness supports, but most importantly early opportunity. For families living in historically marginalized communities, ParentChild+ is a first step on a ladder to success, working with families and communities to close the equity gap and supporting parents in building educational opportunities.

***Our mission is urgent. Join us in ensuring that all our children have equal possibilities from the start.***



## THE OPPORTUNITY GAP STARTS EARLY AND IS DIFFICULT TO OVERCOME

**52%** of children from low-income communities are not ready for school at age five.

**Children who are not ready, often struggle to catch up and are more likely to drop out.**

**All children, families, and communities deserve quality early childhood care and education in order to ensure equal access to school and life success.**

## PARENTCHILD+ ONE-ON-ONE MODEL

The ParentChild+ One-on-One model is an evidence-based school readiness program that preempts the equity gap by providing young children and their parents with learning tools and skills. The program is based on four pillars:

**Reaching families where they are:** Families with young children receive 92 twice-weekly 30-minute visits to support healthy development and educational success.

**Building trust:** Our national network of program sites hires community-based Early Learning Specialists (ELs) who share a linguistic and cultural background with the families. 25% of ELs are former program parents.

**Promoting parent-child interaction:** ELs provide families with high quality learning tools and guidance to support parent-child interaction, and build language, early literacy, and social-emotional skills, and school readiness.

**Facilitating strong community connections:** ELs become trusted advisors, connecting families to community resources including health care and educational services, food, housing supports, and basic needs.

## PARENTCHILD+ FAMILIES

Program families live in communities that are historically underserved, where affordable food, housing, health care, transportation, and educational resources are too often low quality and in short supply. They are diverse and live in cities, suburbs, and rural areas.

- Over 80% of program families report incomes of \$25,000 or less annually, with 30% under \$10,000
- 69% of participating parents were born outside of the United States
- 67% of participating children speak home languages other than English
- 39% are Black/African American, 36% Hispanic and/or Latinx, 12% Asian, 6% White, 3% American Indian or Alaskan Native, 2% two or more races, and 2% other



## COVID-19 RESPONSE

Due to the health, economic, social and emotional impact of COVID on families, communities, and staff we expanded our work to provide direct support to families for essential needs, food, diapers, rent, PPE, internet access & technology. We pivoted from in-person to virtual visits, supporting staff with updated training/guidance, and robust peer support and resource exchange. With our local partner sites, we raised emergency funds to get basic supplies (through gift cards/caravans of doorstep drops) and other assistance to families. Our families of color, under-resourced, isolated families, have been hardest hit by the crisis and ParentChild+ ELSs are a critical and often only accessible resource.



## PARENTCHILD+ NATIONAL CENTER

We work with over 9,000 families annually across 142 partner agencies in 16 states and six countries. Our program is highly effective, replicable, and scalable across diverse communities in any language and many contexts.

The National Center ensures that families have access to the program by:

- Partnering with underserved communities and working with local agencies on successful implementation.
- Providing local partners with comprehensive training, support, technical assistance, and ongoing quality assurance.
- Assisting with fundraising to start, sustain, and expand; supporting visibility-building efforts across our state network; and hosting an annual conference on home visiting, early literacy, social-emotional development, parent-child interaction, and school readiness.

# ParentChild+



50% more likely to be prepared for kindergarten than their peers



Scored 2xs higher on social-emotional skills than their peers



Enter school performing 10 months above their chronological age



30% higher graduation rates than their socio-economic peers